

All employees
save money on all
their dental services
all the time

Sample Savings*

Annual Routine Care Savings

	Usual Fee**	NDC Fee
Comprehensive Annual Exams	\$102	\$38
Full Mouth X-Rays	\$148	\$71
Two Adult Cleanings	\$204	\$140
TOTAL	\$454	\$249
NDC Savings = \$205		

Other Common Dental Procedures

PROCEDURE	Usual Fee**	NDC Fee	Average Savings
White Filling (1 surface)	\$162	\$94	\$68
Porcelain Crown	\$1,112	\$763	\$349
Periodontal Scaling & Root Planing (4+Quad)	\$260	\$135	\$125
Root Canal (Front Tooth)	\$727	\$477	\$250
Extraction (Impacted Wisdom)	\$591	\$348	\$243
Dental Implant (Not Including Crown)	\$2,699	\$1,545	\$1,154
ORTHODONTICS & TEETH WHITENING			
Full Orthodontic Case (Braces)	\$5,000***	\$3,973	\$1,027
Professional Teeth Whitening (Per Arch)	\$360	\$197	\$163

For a complete list of all discounted fees included in this Plan, call 1.858.444.2663 or visit the New Dental Choice website: www.newdentalchoice.com.

*Includes: Imperial, Riverside, San Bernardino, and San Diego Counties.

** Usual fee is an average based on the 80th percentile of the 2010 "Medicode" fee schedule, a national fee profiling service. Member may review pertinent fee information by contacting New Dental Choice. New Dental Choice fees may vary slightly by geographic region.

*** Fee determined by First Dental Health claims review data. Actual savings may vary by dental office. Group_Reg1_10



Making dental
simple and affordable for
small groups and their
employees.

Brought to you by:
www.superagent.com
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A product of First Dental Health
Licensed by the California Department of Managed Health Care

it's not insurance.
it's smarter.



immediate
&
predictable
significant discounts

an affordable alternative to
dental insurance

Low monthly group premiums
\$6.50 per month for employees
\$8.50 per month for couples / families
Rates are guaranteed for 24 months.
*There is a \$10 per month group billing fee
enrollment of 5 employees

easy administration

new dental choice can be offered to fit
your company's financial and administrative
capacity.

- Voluntary
- Employees pay via payroll deduction
- Sponsored - Employer pays the membership fee
- No minimum participation requirements
- No minimum contribution requirements
- Use in conjunction with Flexible Spending Accounts to further reduce employer and employee costs.

employers benefit
when they offer a dental plan

employee demand is great

- nearly half of all Americans lack dental coverage
- dental is the most requested ancillary group benefit
- more than 150 million work hours are lost each year due to dental related illness or visits
- growing medical evidence links dental health to overall health

dental benefits can:

- reduce absenteeism
- improve morale
- increase productivity

new dental choice allows

- **EMPLOYEES** to take control
- immediate **access** to dental care
- discounts on **all** dental procedures
- unlimited **savings** - all the time
- it's that simple

a dental plan you can
provide with confidence

new dental choice is licensed by the State of California. This means New Dental Choice offers you:

- the strictest consumer protection standards in the United States
- 15,000 credentialed California dentist locations
- true and verifiable discounts and truth in advertising
- a dispute resolution process to ensure your satisfaction

How to get started

- For more information or to get a proposal: Ask your agent
- Call New Dental Choice at 888-632-8181
- Go online at www.newdentalchoice.com